

# SOLUS.

Leave everyone. Don't leave yourself.



**Presented by:**

Shaswat Raj, CEO

# THE PROBLEM WITH SOCIAL MEDIA

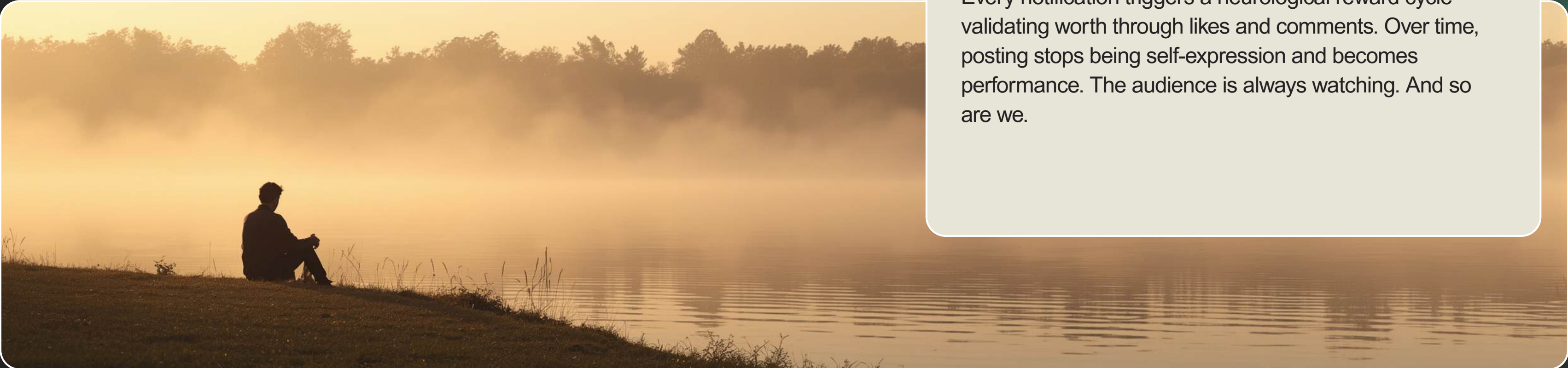
Social media turned self-expression into performance.

- Every post influenced by likes, comments, followers, and algorithms
- Moments become content, not experiences
- Constant question: "What will people think?"



# THE PSYCHOLOGICAL COST OF AUDIENCE

"Social comparison on digital platforms is a primary driver of anxiety, depression, and diminished self-worth. The constant visibility of others' curated lives creates an inescapable loop of evaluation and inadequacy."  
— Journal of Social & Clinical Psychology



Every notification triggers a neurological reward cycle — validating worth through likes and comments. Over time, posting stops being self-expression and becomes performance. The audience is always watching. And so are we.

# THE MISSING THIRD OPTION

Today, people either perform for an audience or stop documenting altogether.

The internet perfected sharing — but completely failed remembering. There is no space built for you alone.

**01**

## Stop Documenting

Millions delete social apps seeking peace — but memories disappear into scattered private folders, lost forever. The act of remembering becomes a casualty of escaping performance.

**02**

## Stop Sharing

The internet was built to broadcast, not to preserve. Without an audience, there is no platform — and without a platform, memories vanish. A third option has never existed. Until now.



# INTRODUCING SOLUS

## Personal Network ☐

The world's first Personal Social Network — a space built entirely around you, not an audience. No followers. No public feed. No performance. Just your life, beautifully documented and privately kept.

## Private-First Posting ☐

Post photos, videos, and stories with zero audience pressure. No likes, no comments, no algorithms deciding your worth. Solus removes the performance layer so you can express yourself honestly and freely.

## Just For You ☐

Every post you make is for one person: You. Capture your moments, thoughts, and memories in a private timeline that grows with you — share only when you're ready, or keep it yours forever.



# HOW SOLUS WORKS

## Step 1: Capture



Post freely without audience pressure. No followers, no likes, no algorithms watching. Just you and the moment — capture life as it happens, authentically and without performance.

## Step 2: Reflect

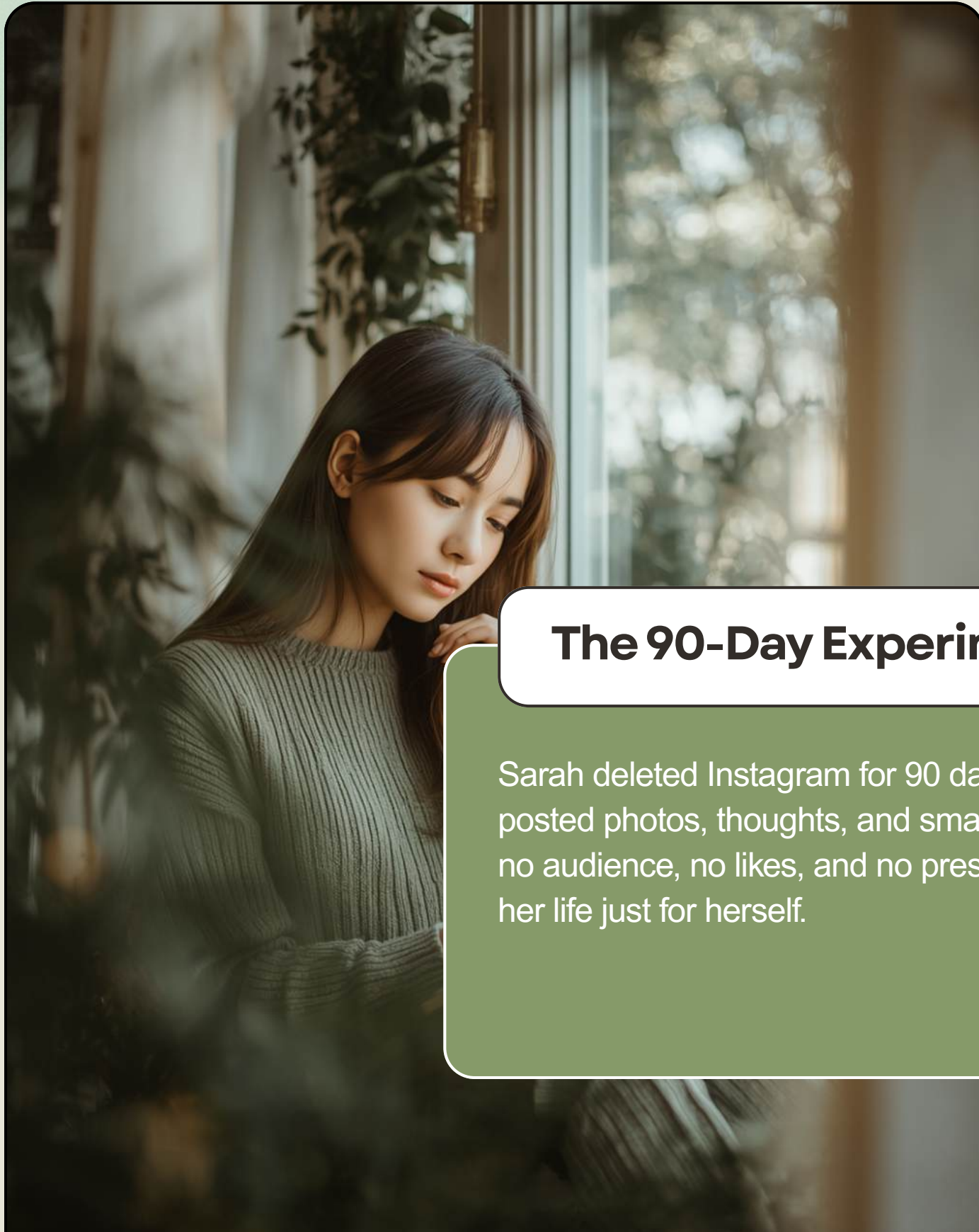


Build a private, personal timeline that belongs only to you. Watch your memories, thoughts, and stories accumulate into a meaningful digital autobiography over days, months, and years.

## Step 3: Share



Publish only when you're truly ready — or never. Sharing is always optional. You decide if, when, and with whom a memory is shared. Your life, your terms, your pace.



# SARAH'S STORY: LIVING FIRST, SHARING LATER

## The 90-Day Experiment ☐

Sarah deleted Instagram for 90 days. Every day, she posted photos, thoughts, and small stories — privately, with no audience, no likes, and no pressure. She documented her life just for herself.

## The Return ☐

She returned with a meaningful digital autobiography — months of genuine moments, honest reflections, and real memories. She chose what to share, and only when she was truly ready.

# WHO SOLUS IS FOR

Solus is built for those who value deliberate living, privacy, and authentic self-expression — people who want to document their lives without the pressure of an audience.

**01** Solo Travelers

**02** Founders & Entrepreneurs

**03** Students & Learners

**04** Parents & Families

**05** Digital Detoxers

**06** Capture memories freely, no audience

**07** Document growth without performance

**08** Build a private learning journal

**09** Preserve family milestones privately

**10** Reclaim peace, keep your memories

# FREE

## Simple and Honest

Users pay to preserve life — not to gain followers or chase engagement. No ads, no algorithms, no performance pressure.

Two tiers designed around privacy and personal growth. Start free, upgrade when you're ready to unlock AI-powered reflection tools.

Unlimited personal memories stored privately, with no follower counts, no likes, and no algorithmic pressure. Your timeline belongs to you alone.

Everything in Free, plus AI Assistant Lyra, intelligent memory organization, exports, secure backups, and shared family vaults — built to preserve your life, not to go viral.

# PREMIUM

# ROADMAP: UPCOMING FEATURES

A look at the key features coming to Solus — designed to deepen personal reflection, protect your memories, and help you understand yourself better over time.

**01** AI Face Recognition & Auto-Separation

**02** AI Auto-Collections & Album Creator

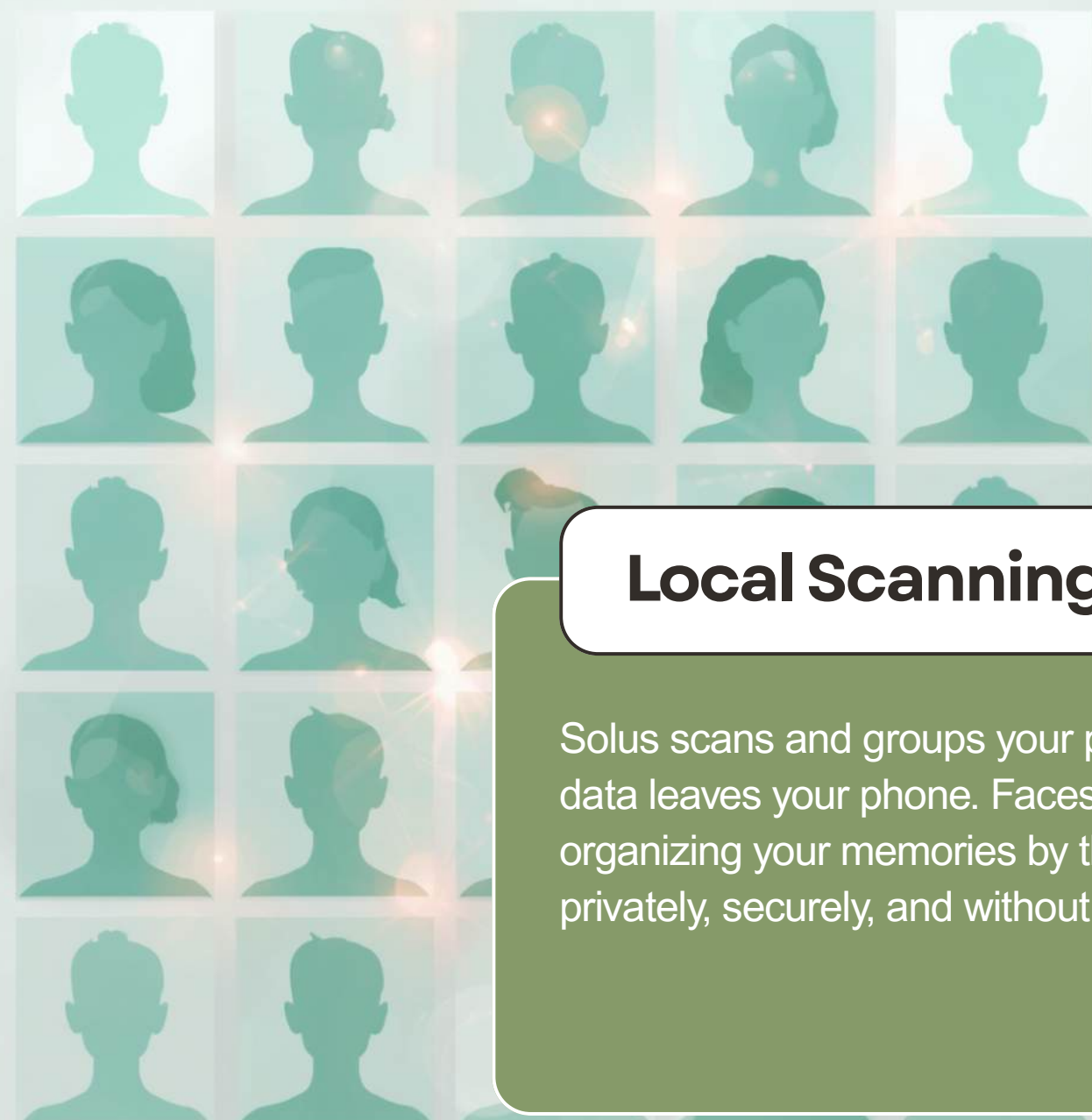
**03** Introspective AI Likes & Subconscious Self-Comments

**04** Time-Locked Memories & Vaults

**05** Subconscious Mood Landscapes

**06** Offline Sanctuary & Sync Rituals

# ROADMAP DEEP DIVE: AI FACE RECOGNITION



## Local Scanning



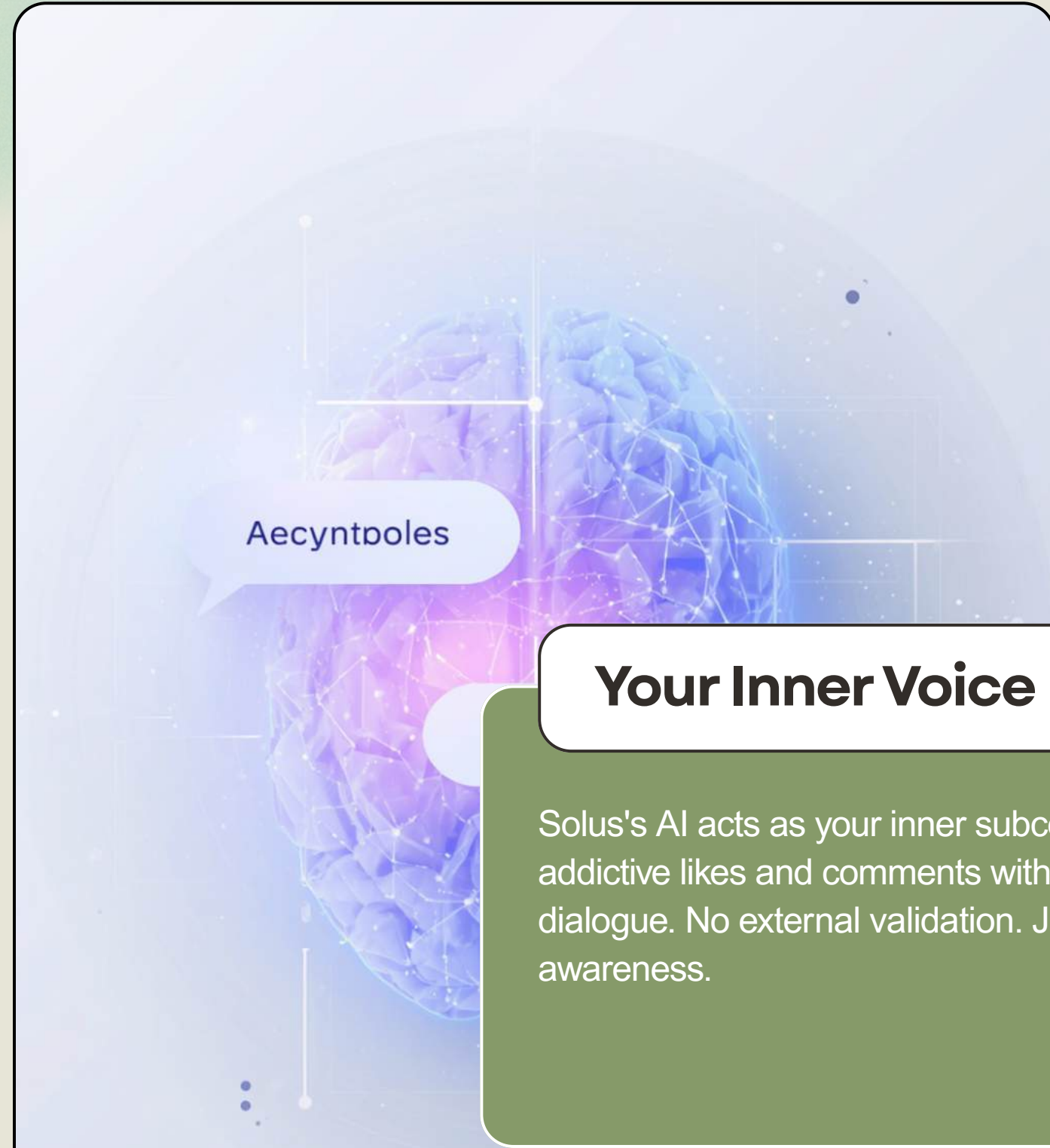
Solus scans and groups your photos entirely on-device. No data leaves your phone. Faces are recognized locally, organizing your memories by the people in your life — privately, securely, and without any cloud exposure.

## Private Profiles



Each recognized face creates a private profile for close connections. Revisit shared moments with family and friends in a personal, intimate space — no public tagging, no social exposure, just meaningful memory curation.

# ROADMAP DEEP DIVE: INTROSPECTIVE AI



Aecyntboles

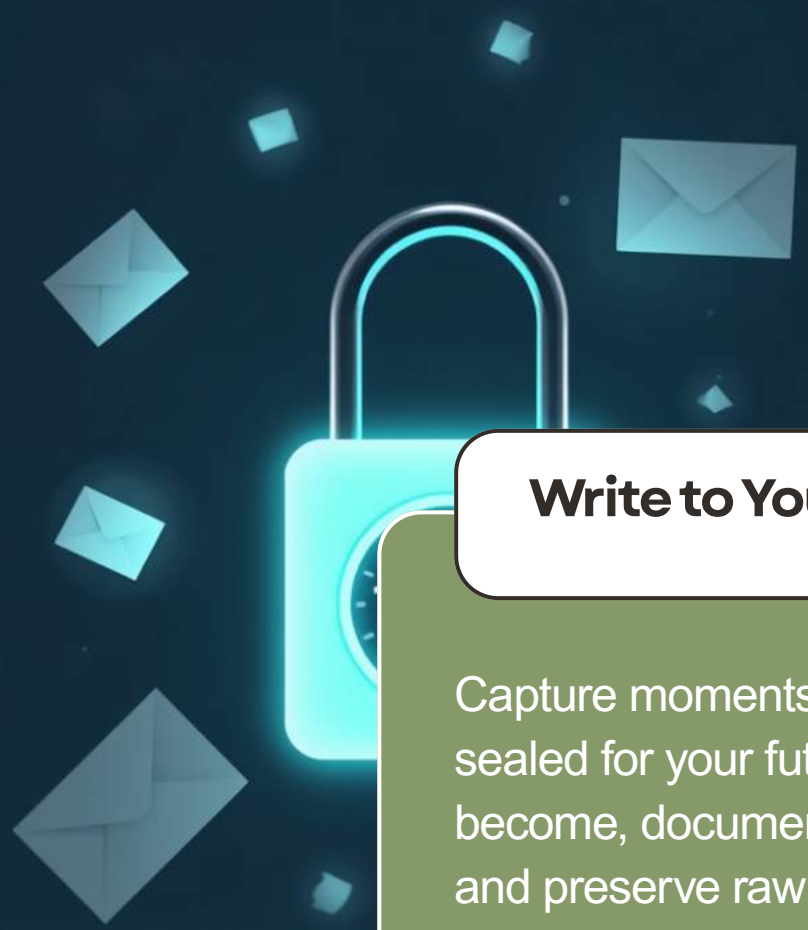
## Your Inner Voice ☐

Solus's AI acts as your inner subconscious — replacing addictive likes and comments with meaningful, private self-dialogue. No external validation. Just honest self-awareness.

## Deeper Reflection ☐

The AI gently prompts deeper writing and self-reflection, helping you explore your thoughts, emotions, and personal growth over time — entirely in private.

# TIME-LOCKED MEMORIES



## Write to Your Future Self ☐

Capture moments, thoughts, and messages today — sealed for your future self. Write letters to who you'll become, document experiences you're not ready to revisit, and preserve raw emotions exactly as they are right now.

## Encrypted & Unlocked in Time ☐

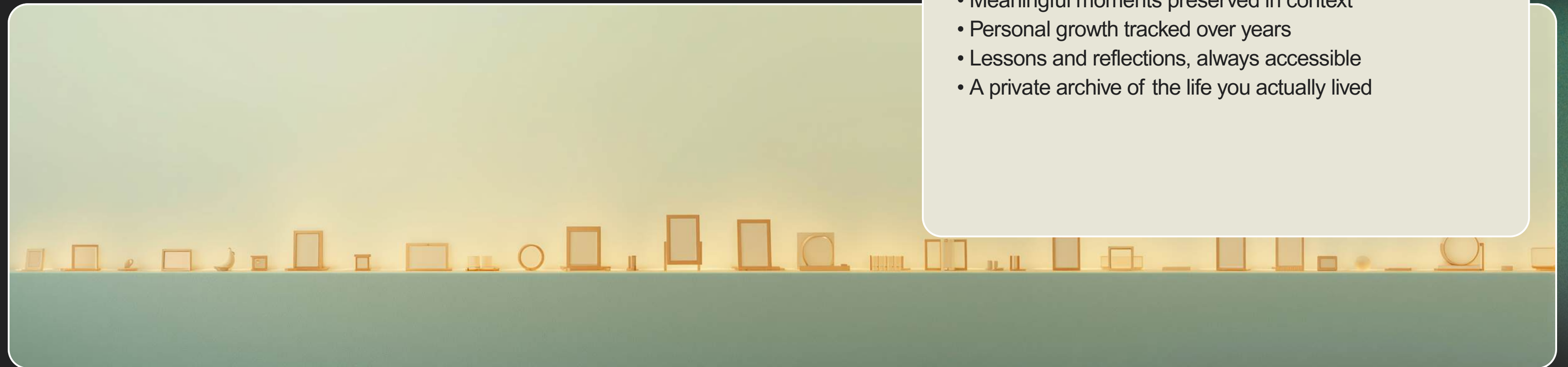
Every time-locked post is fully encrypted and inaccessible until its scheduled unlock date. No one — not even Solus — can read it early. When the moment arrives, your past self speaks directly to your present.

# YOUR DIGITAL AUTOBIOGRAPHY

"Solus becomes the place where people keep their lives, not just share them."

Over months and years, Solus quietly organizes your meaningful moments, personal lessons, and growth milestones into a living private timeline — one that belongs entirely to you.

- Meaningful moments preserved in context
- Personal growth tracked over years
- Lessons and reflections, always accessible
- A private archive of the life you actually lived



# SOCIAL PLATFORMS

Attention-driven algorithms

Public performance over genuine expression

Engagement rewards — likes, comments, followers

Designed to keep you scrolling, not remembering

Trust-driven connections

Private reflection over broadcasting

Authenticity rewards — your memories, your way

Designed for you, not for an audience

Every post shaped by audience expectations

Moments become content, not experiences

Anxiety loops driven by validation and comparison

Self-expression replaced by self-performance

Post freely without fear of judgment

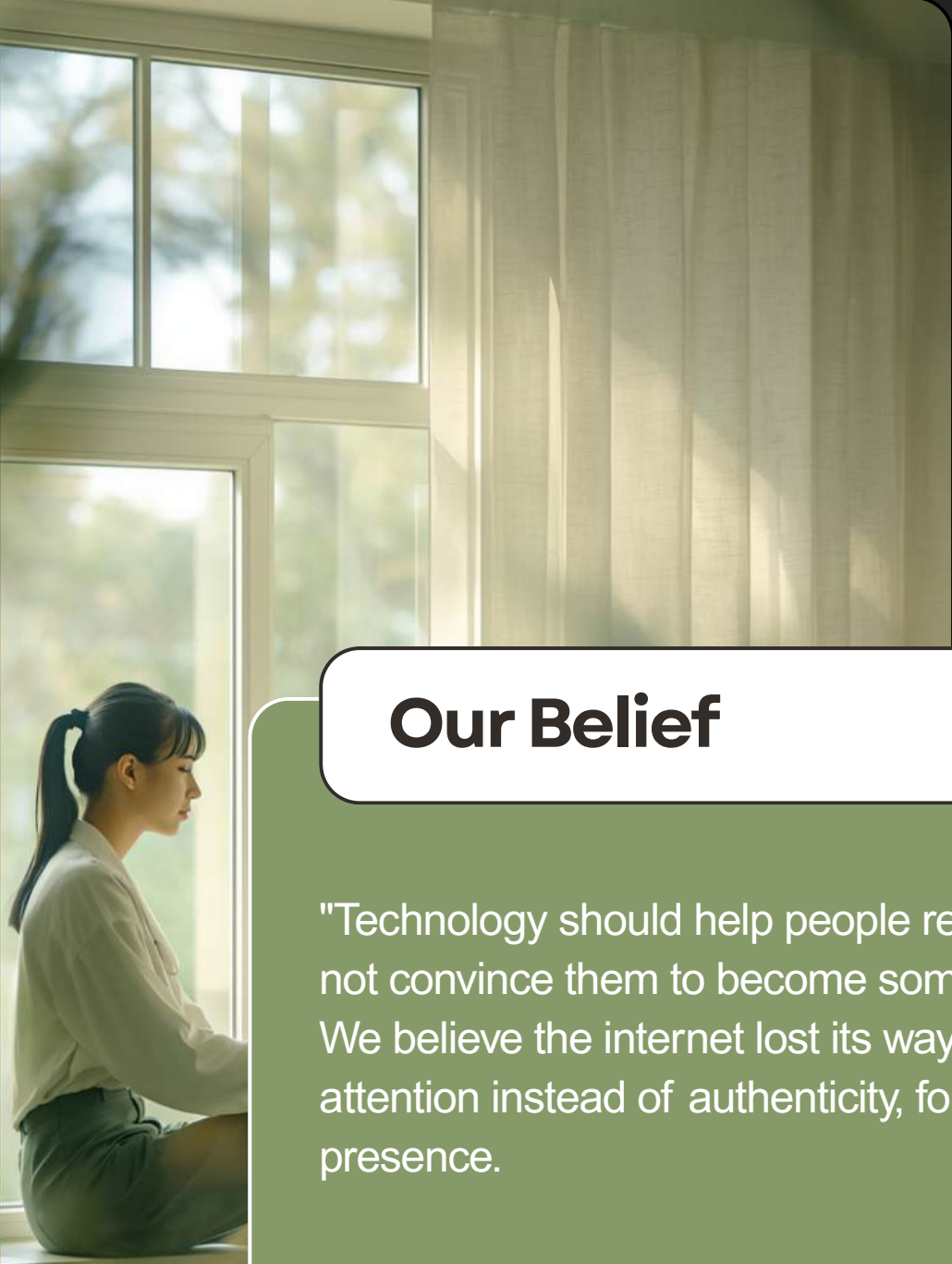
Build a private timeline that grows with you

Share only when you choose — on your terms

Your life, preserved with intention and peace

# SOLUS

# OUR MISSION & PHILOSOPHY



## Our Belief



"Technology should help people remember who they are, not convince them to become someone else."  
We believe the internet lost its way — optimizing for attention instead of authenticity, for performance instead of presence.

## Our Mission



We are building a world without performance pressure. A space where every person can document their life freely, reflect deeply, and grow privately — without an audience, without judgment, without anxiety.  
Solus exists to return the internet to its most human purpose: remembering.

# LIVE FIRST. SHARE LATER.

Your life deserves to be lived fully — not filtered for an audience. Solus is your private space to capture moments, reflect on your journey, and share only when you're truly ready.

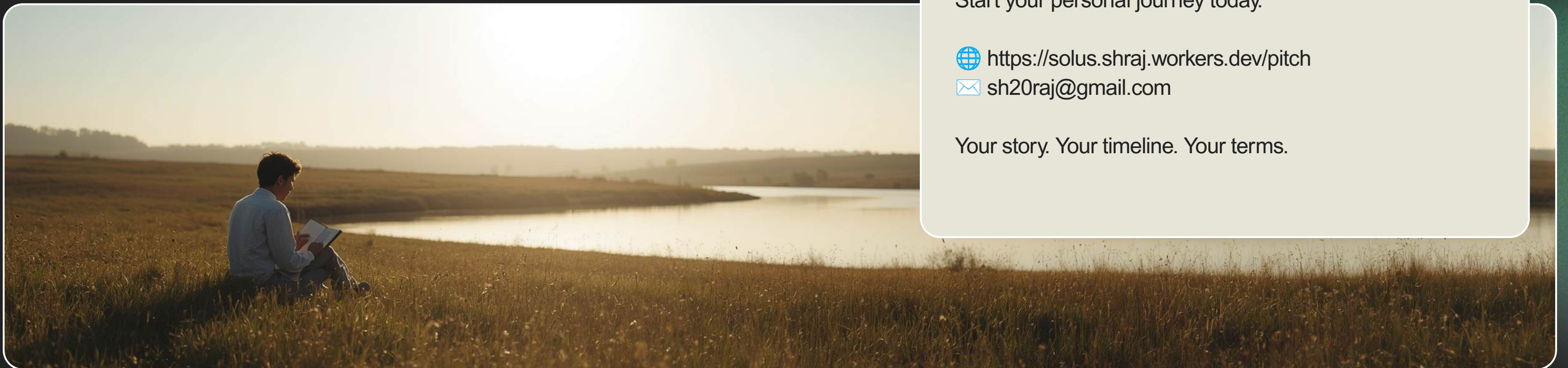
Join thousands of people choosing presence over performance.

Start your personal journey today.

 <https://solus.shraj.workers.dev/pitch>

 [sh20raj@gmail.com](mailto:sh20raj@gmail.com)

Your story. Your timeline. Your terms.



# THANK YOU.

**Questions & Follow-up:**

We'd love to hear from you



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